

Llandrindod Wells 2017 Economic Regeneration Plan

The next phase explained...



The next phase of the Economic Regeneration Plan for Llandrindod Wells will be led by The Llandrindod Wells Business Group and Jude Boutle the Project Officer.

We invite you to hear from Jude about the plans for developing the **Lake Park**, opportunities for building on the town's **Wellness brand**, getting benefits from the town's **WiFi system** and other actions being taken forward by the Business Group.

See overleaf for more information



7.00pm, Tuesday 25th July
Herb Garden Community Café
Free entry and refreshments
All welcome

Llandrindod Wells 2017 Economic Development Plan

7.00pm, Tuesday 25th July at the Herb Garden Community Café

Jude will be telling us about the plans for the next 2 years. This phase of the Economic Regeneration Plan will focus on:

Getting benefits from the town Wi-Fi system by working with businesses and others to look at the interpretation, understanding, distribution and use of the anonymised data collected from visitors.

Ensuring the town benefits from the Llandrindod Wellness place branding by working with community organisations, tourism, and leisure businesses in the area to strengthen, develop and use the Llandrindod Wellness place brand to market the town.

Developing the Lake Park and ensuring visitors can find us by following recommendation from the Town Gateways report on road, information and directional signs in the town.

About the speaker

Jude started working life as a teacher specialising in teaching students with a learning disability and was involved in developing the first full time course for those students to be accredited. After moving to Wales she worked supporting people with learning disabilities in their own homes following the programme of hospital resettlement in Powys. Jude then worked for a Housing Association in Newtown for 20 years until redundancy led her to take on the new role of Llandrindod Wells Town Champion.

She has found the past 2 years to be joyful, frustrating and productive. This next phase of this economic regeneration work will, she predicts, be more joyful, frustrating and productive!

Jude is employed by Antur Teifi and will be based at the Autopalace working 3 days a week. To contact Jude email jboutle@anturteifi.org.uk or phone 07800 534047 or 01597 822051



Free admittance. All Welcome.
Cake and hot drink served at 7pm.
A donation towards costs is appreciated